



# Professional Development Week 2016

# SPEAKER SCHEDULE

23 - 25 NOVEMBER 2016

## NAVIGATING THE FUTURE: CHALLENGES AHEAD

		WEDNESDAY 23 NOVEMBER	THURSDAY 24 NOVEMBER	FRIDAY 25 NOVEMBER
9:05 AM - 10:00 AM	<b>Keynote Speaker</b>	Franz Manderson, Deputy Governor	Hon. Marco Archer, Minister of Finance	Nicholas Kedney, Deloitte
COFFEE				
10:15 AM - 12:00 PM	<b>Stream 1</b>	IFRS/IPSAS Update - Paul Mason, IPSASB	Protecting Against Fraud - Brid Verling, KPMG	Ethics...it's good for business too - Alison Dunkley
	<b>Stream 2</b>		Performance measurement and reporting - John Harrison, BMB Consulting	Leadership is Half the Story - Marc and Samtha Hurwitz, Authors
LUNCH				
12:30 PM - 1:15 PM	<b>Luncheon Speaker</b>	Sue Winspear, Auditor General	Hon. Alden McLaughlin, Premier	Sheree Ebanks, CEO CIIPA
1:30 PM - 3:00 PM	<b>Stream 1</b>	IFRS/IPSAS Update - Paul Mason, IPSASB	How Technology will change the public sector - Alee Fa'amoe, ICTA	Preparing winning annual reports - Ron Salole, CPA Canada
	<b>Stream 2</b>		Performance measurement and reporting - John Harrison, BMB Consulting	Project Management: Tips for Success - Karen Kersey, Kerage
COFFEE				
3:15 PM - 4:25 PM	<b>Stream 1</b>	IFRS/IPSAS Update - Paul Mason, IPSASB	Business Communication - Ted Bravakis, Consultant	Conflict Management - Ted Bravakis, Consultant
	<b>Stream 2</b>		Performance measurement and reporting - John Harrison, BMB Consulting	Customer Service - Alex Lawson, KPMG
4:30 PM - 6:00 PM			CIIPA Reception	



Cayman Islands  
Institute of  
Professional  
Accountants



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# SESSION DESCRIPTIONS

## **IFRS/IPSAS Update** - *Paul Mason*

This will be a full day update on relevant areas of the accounting standards that accountants and finance officers will want to know about to carry out their duties.

## **Ethics...it's good for business too**

- *Alison Dunkley*

The presentation will discuss certain fundamental ethical principles. It will also explain the advantage of the "conceptual approach" to ethics adopted by certain Codes of Ethics. Participants will explore the importance of leaders avoiding a moral spiral in their organisations/departments by NOT prioritizing performance over ethics, as well as the need for us all to display moral courage.

## **How Technology will change the public sector** - *Alee Fa'amoe*

Cyberspace is woven into the fabric of our society; it is integral to our economy, our communities and our security. Defending all of our interests in cyberspace is a relatively small cadre of talented and highly skilled public sector and private sector cyber security professionals. Learn about how you can play your part.

## **A Practical Approach to Managing Issues** - *Ted Bravakis*

Learn how to develop a personalized action plan for communicating more effectively and succinctly with your most important stakeholders and audiences, with a particular emphasis on the public sector environment. In addition to an overview, participants will also receive practical examples and 'dos and don'ts' for business communications focused mostly on face-to-face, e-mail and online channels.

## **Implementing a Results and Delivery Agenda in the Cayman Islands**

**Government** - *John Harrison*

Building a government-wide management environment that integrates strategic and operational planning, links resources to results, and enables executives to render an account, through strong performance measurement practices, on the degree to which their strategic and business initiatives and activities have had the desired impact.

## **Protecting against Fraud**

- *Brid Verling*

The business environment which our clients are operating in is in a constant change of flux. The changes are coming because of increased regulation both from local and international regulators as well as global macroeconomic and political changes. With the consolidation of information also the world comes new threats. This session will explore the fraudulent trends to be aware of to keep and how to stay protected.

## **Leadership is half the story**

- *Marc and Samtha Hurwitz*

Imagine a choreographer training one dancer to lead while their partner sits staring at the wall. Unthinkable? Yet this happens all the time within organizations. Half the partnership is missing! All of us lead, not just those with the title. All of us follow, not just frontline staff. Leadership and followership are dynamic, complementary roles. Your people aren't reaching their potential without developing both.

## **Preparing winning annual reports**

- *Ron Salole*

With Government catching up with its financial statements, it's time to turn attention to the annual reports that explain what the entities achieved with their spending. Good annual reports are challenging to prepare, but mean so much to the reader.

## **Project management - tips for**

**success** - *Karen Kersey*

Project execution is critical to the success of any business. Learn a framework to help manage THE most challenging part of any project.

## **Communications Skills for Today's Managers and Leaders** - *Ted Bravakis*

Learn how to develop a personalized action plan for communicating more effectively and succinctly with your most important stakeholders and audiences, with a particular emphasis on the public sector environment. In addition to an overview, participants will also receive practical examples and 'dos and don'ts' for business communications focused mostly on face-to-face, e-mail and online channels.

## **Providing excellent customer service**

- *Alex Lawson*

This session will explore the pillars of success for the provision of an excellent customer service experience. We need to actively listen and engage with our clients to maintain favorable working relationships. Adding value and providing customers with excellent services are key to nurturing a successful business relationship.